

Geelong fast facts

Geelong is located 75km south west of Melbourne and is Victoria's largest regional City.

Local Government Area	Population		Growth Rate (% pa)	Area (km ²)
	2015*	2031**		
City of Greater Geelong	229,420	296,360	16%	1,248
Surf Coast Shire	28,941	39,577	2.0%	1,553
Borough of Queenscliffe	3,017	3,061	0.1%	9
Golden Plains Shire	20,809	28,964	2.1%	2,703
Colac Otway Shire	20,255	19,969	-0.1%	3,438
Total (G21 Region)	302,442	387,931	1.6%	8,951
Greater Melbourne	4,437,903	4,529,496	2.1%	9,991
Victoria	5,937,481	7,733,283	1.6%	222,515

*Australian Bureau of Statistics. **Department of Environment, Land, Water and Planning, 'Victoria in Future 2016'.

Building Activity, City of Greater Geelong	2014/15	2015/16	% Change
New dwelling approvals (No.)	2,332	2,568	+10.1%
Total domestic building activity	\$724.6m	\$822.8m	+13.6%
Total non-domestic building activity	\$431.3m	\$454.8m	+5.4%
Total Value of Building Activity	\$1,155.9m	\$1,277.6m	+10.5%

Source: City of Greater Geelong.

Median House Prices	2014	2015	% Change
City of Greater Geelong	\$390,000	\$402,000	+3.1%
Surf Coast Shire	\$599,500	\$630,000	+5.1%
Borough of Queenscliffe	\$750,000	\$721,000	-3.9%
Golden Plains Shire	\$355,000	\$355,000	0.0%
Colac Otway Shire	\$272,000	\$275,000	+1.1%
Metropolitan Melbourne	\$555,000	\$600,000	+8.1%
Victoria	\$465,000	\$490,000	+5.4%

Source: Department of Environment, Land, Water and Planning, 'A Guide to Property Values 2015'.

City of Greater Geelong (ABS Census)	2006	2011	% Change
Labour Force (Greater Geelong residents in the labour force)	91,930	101,040	+9.9%
Workforce (Greater Geelong jobs)	74,644	79,156	+6.0%

Number of Commuters (ABS Census)	2006	2011	% Change
City of Greater Geelong to Greater Melbourne	9,590	11,980	+24.9%
Greater Melbourne to City of Greater Geelong	2,860	3,650	+27.6%

City of Greater Geelong Major Industry Sectors & Forecasts	2011 Jobs	Change (%pa) 2006-2011	New Jobs by 2031	Change (%pa) 2011-2031
Health Care & Social Assistance	12,582	+4.7%	+4,504	+1.5%
Retail Trade	11,325	-0.1%	+2,387	+1.0%
Manufacturing	10,199	-3.1%	-179	-0.1%
Education & Training	8,476	+3.0%	+6,952	+3.0%
Accommodation & Food Services	5,446	+1.7%	+2,011	+1.6%
Construction	5,319	+2.2%	+4,742	+3.2%
Public Administration & Safety	4,085	+2.1%	+2,176	+2.2%
Professional, Scientific & Tech. Serv.	3,943	+2.5%	+4,059	+3.6%
Other Services	3,054	+0.9%	+805	+1.2%
Transport, Postal & Warehousing	2,762	-0.5%	-416	-0.8%
Financial & Insurance Services	2,344	+8.2%	+638	+1.2%
Wholesale Trade	2,344	-1.8%	-105	-0.2%
Administrative & Support Services	1,873	-2.7%	+594	+1.4%
Arts & Recreation Services	1,184	+3.1%	+964	+3.0%

Source: ABS 2011 Census & REMPLAN Employment Forecasts to 2031. This is not a full list of all industry sectors.

Selected Major Employers, Barwon Region (2016)	Employees (FTE)
Barwon Health	4,215
Department of Education and Training	3,012
Deakin University (Wauron Ponds & Waterfront Campuses)	1,813
Cotton On (Head Office, Stores & Distribution Centre)	1,782
City of Greater Geelong	1,557
Transport Accident Commission (TAC)	880
Barwon Prison Precinct	790
St John of God Hospital and Pathology	769
Target (Head Office & Stores)	655
Ford Motor Company of Australia	625
Karingal Inc	616
Coles Supermarkets	605*
National Disability Insurance Agency (NDIA)	506
The Gordon	461
Department of Human Services	454
St Laurence Community Services Inc	427
Viva Energy Geelong Refinery	390

Source: City of Greater Geelong. Full-time equivalent (FTE). This is not a full list of major employers, only a selection of the largest who responded to the 2016 or 2014 survey. *2014 data.

Infrastructure & Research Assets

Avalon Airport
Port of Geelong
V/Line
Geelong Road Network - Geelong Ring Road, Princes Hwy, Surf Coast Hwy, Bellarine Hwy, Hamilton Hwy, Midland Hwy.
CSIRO Australian Animal Health Laboratory
Geelong Centre for Emerging and Infectious Diseases
Institute for Frontier Materials
Carbon Nexus
Institute for Intelligent Systems Research and Innovation
Centre for Molecular and Medical Research

Major Tourism & Sporting Assets

Waterfront Geelong
Bellarine Peninsula
Great Ocean Road
Regional Food & Wine Trails
Geelong Botanic Gardens
You Yangs Regional Park
Brisbane Ranges National Park
Great Otway National Park
Geelong Performing Arts Centre
Geelong Art Gallery
National Wool Museum
Kardinia Park
Geelong Football Club
Adventure Park Geelong

**ENTERPRISE
GEEELONG
OPPORTUNITY**



Major Education Facilities

Deakin University - Wauron Ponds & Waterfront Campuses
The Gordon
Marcus Oldham College
Geelong Clinical School
Deakin College
Geelong Technical Education Centre
Geelong Grammar School
The Geelong College
Kardinia International College
Christian College
Geelong Industry Trade Training Centre
Joseph Innovation Trade Training Centre
Geelong Library and Heritage Centre

Health & Allied Services

Barwon Health - University Hospital Geelong - Grace McKellar Centre - Andrew Love Cancer Centre
St John of God Hospital
Epworth Geelong
Geelong Private Hospital
St John of God Pathology
Bellarine Community Health
Karingal Inc
St Laurence Community Services Inc
Transport Accident Commission
National Disability Insurance Agency
WorkSafe Victoria Headquarters
GMHBA

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