

# PEAK OVERNIGHT POPULATION

Enterprise  
Geelong



## Barwon Region (December 2016 - January 2017)

Area	Permanent Population 2016	Population Holiday Homes	Population Caravan Parks, Cabins & Camping Sites*	Population Hotels, Motels, Apartments, Units & B&Bs*	Peak Overnight Population
<b>GEELONG &amp; THE BELLARINE</b>					
<b>Geelong</b>					
Urban Geelong	184,578	39,066	4,251	4,091	231,986
<b>Bellarine Peninsula:</b>					
Barwon Heads/Breamlea	4,035	4,521	2,713	390	11,659
Clifton Springs/Drysdale/Curlewis	13,352	3,063	0	46	16,461
Indented Head	1,135	3,516	980	4	5,635
Ocean Grove	14,161	10,915	6,524	244	31,844
Portarlington	3,619	6,088	6,117	119	15,943
St Leonards	2,480	6,476	532	28	9,516
Point Lonsdale	2,684	6,841	775	198	10,498
Queenscliff	1,317	2,916	1,829	775	6,837
Other Rural - Bellarine Peninsula	2,312	1,021	500	30	3,863
<b>Total Bellarine Peninsula</b>	<b>45,095</b>	<b>45,356</b>	<b>19,970</b>	<b>1,834</b>	<b>112,255</b>
Rural Geelong	3,753	1,354	435	22	5,564
<b>Total Geelong &amp; The Bellarine</b>	<b>236,280</b>	<b>85,777</b>	<b>24,656</b>	<b>5,947</b>	<b>349,806</b>
<b>SURF COAST SHIRE</b>					
Aireys Inlet/Fairhaven/Moggs Creek	1,191	5,749	362	237	7,539
Anglesea	2,548	9,986	1,676	205	14,415
Deans Marsh	265	344	N/A	15	624
Jan Juc	3,681	3,079	1,441	38	8,239
Lorne	1,111	7,562	4,650	1,948	15,271
Torquay (Including Bellbrae & Bells Beach)	14,259	10,461	4,722	1,763	31,205
Winchelsea (Including Winchelsea South)	2,127	683	0	46	2,856
Rural Balance	3,441	2,157	206	124	5,928
<b>Total Surf Coast Shire</b>	<b>29,402</b>	<b>40,022</b>	<b>13,057</b>	<b>4,376</b>	<b>86,078</b>
<b>GOLDEN PLAINS SHIRE</b>	<b>21,687</b>	<b>4,275</b>	<b>72</b>	<b>95</b>	<b>26,129</b>
<b>COLAC OTWAY SHIRE</b>	<b>20,971</b>	<b>16,446</b>	<b>7,971</b>	<b>2,925</b>	<b>48,313</b>
<b>TOTAL BARWON REGION</b>	<b>308,340</b>	<b>146,519</b>	<b>45,756</b>	<b>13,343</b>	<b>510,325</b>

Source: City of Greater Geelong, Tourism Greater Geelong and The Bellarine, Australian Bureau of Statistics, RACV, Stayz Pty Ltd and regional tourism operators.

\*Capacity for **Caravan Parks, Cabins and Camping Sites** and **Hotels, Motels, Apartments, Units and B&Bs** are as provided or published by operators.

**Notes:**

All data in the Peak Overnight Population table are estimates only. An example of a peak weekend is New Years weekend.

**Area:** State Suburbs and Local Government Area totals.

**Permanent Population:** 2016 Census (place of usual residence).

**Holiday Homes:** Estimates are based on 2016 Census private dwelling data. Capacity estimate is 6 persons per dwelling.

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